



Special Terms and Conditions for Participation in events organized by

Karlsruher Messe- und Kongress GmbH

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1. Event

NEW HOUSING – Tiny House Festival 2027₆

Organizing

Karlsruher Messe- und Kongress GmbH (Messe Karlsruhe)
P.O. Box 12 08, 76002 Karlsruhe

2. Date and event location

Friday, 25.06.2027, 09 a.m. – 05 p.m. (incl. Business Day)

Saturday, 26.06.2027, 09 a.m. – 05 p.m.

Sunday, 27.06.2027, 09 a.m. – 05 p.m.

Messe Karlsruhe, Messeallee 1, 76287 Rheinstetten

3. Set-up and dismantling times

Set-up:

Tuesday, 22.06.2027, 10 a.m. – 08 p.m.

Wednesday, 23.06.2027, 08 a.m. – 08 p.m.

Thursday, 24.06.2027, 08 a.m. – 10 p.m.

Please note: All exhibition houses must be on site **by 12 p.m. noon on Thursday, 24.06.2027 at the latest** in order to be able to provide both maneuvering and logistical support. Setting up and decorating the stand is of course still possible after this time.

If early delivery is requested, please contact service@new-housing.de as soon as possible. Additional costs may be incurred for early set-up days. The costs will be agreed individually with the exhibitors.

Dismantling:

Sunday, 27.06.2027, 06 p.m. – 10 p.m.

(Please note that the exit for houses is only possible approx. 1 hour after the trade fair closes).

Monday, 28.06.2027, 08 a.m. – 06 p.m.

Tuesday, 29.06.2027, 08 a.m. – 03 p.m.

It is not possible to park your vehicle on the exhibition grounds after the end of the event. Please take care of the removal in good time.

Extended stand times will be charged at a fee of € 750.00/day.

4. Scope of application, general provisions

(1) These Special Terms and Conditions of Participation and Terms and Conditions for Ordering Services upon Stand Registration (in the following referred to as STC) apply to all orders placed by exhibitors upon stand registration. This includes both the services ordered in the course of stand registration in package bookings or individually booked services.

(2) The STC of Messe Karlsruhe apply exclusively to all services booked at the time of stand registration.

(3) Deviating, conflicting or supplementary General Terms and Conditions of the exhibitor shall only become part of the contract if and insofar as Messe Karlsruhe has expressly agreed to their validity in text form. This requirement for consent applies in all cases, including, for example, when services are provided to the client without reservation, even though the client is aware of the orderers general terms and conditions.

(4) Individual agreements made with the ordering party in individual cases (including ancillary agreements, supplements and amendments) shall take precedence over these STC. Subject to proof to the contrary, the content of such agreements shall be governed by a written contract or confirmation from Karlsruhe Trade Fair Center in text form.

(5) The legal provisions shall apply insofar as they are not directly amended or expressly excluded in these STC.

(6) Messe Karlsruhe reserves the right to amend these STC in the event of a change in the legal situation, supreme court rulings, market conditions or in order to further develop and expand its range of products and services. Exhibitors will be informed of the changes in text form at least two months before they come into force. The amended STC shall be

deemed approved if the exhibitors do not object in text form within six weeks of notification of the amendments.

If the exhibitors object to the changes, the underlying contract shall be terminated. Services already booked with other service providers remain unaffected by this.

5. Registration/admission

(1) Registration is made either by returning the legally binding signed registration form or via the online space booking store. When returning the signed registration form, exhibitors make a copy for their own records. If all admission requirements are met, exhibitors will receive written confirmation of admission from the trade fair/exhibition management.

(2) If registration is made via online space booking by registering or logging into the online space booking store or via an individual link provided by the trade fair ("one click order"), exhibitors will automatically receive a confirmation of registration by e-mail. A few days later, exhibitors will receive an admission letter from the project team. Only with this approval do exhibitors have a legally binding document.

a) The presentation of services in the online space booking store "Exhibitor registration NEW HOUSING 2027" does not constitute an offer, but merely an invitation to submit offers.

b) By clicking the "Complete registration" button, exhibitors submit a binding offer to order the services they have selected from Messe Karlsruhe (application). Before submitting the application, exhibitors can change and view the data at any time. However, the application can only be submitted and transmitted if the exhibitors have read and accepted the General Participation Guidelines for Trade Fairs and Exhibitions of IDFA Members, the Special Conditions of Participation, the Technical Guidelines, the House Rules and the Privacy Policy by clicking on the button "I have read and accept them" and have thereby included them in their application.

(3) If only a confirmation of receipt is sent, this does not constitute acceptance of the application. The contract is only concluded when the application is expressly accepted by the exhibitor receiving an admission or is otherwise expressly accepted in text form (e.g. by order confirmation/by e-mail).

(4) The contract is concluded on the basis of an individual offer from Messe Karlsruhe and is subject to the General Terms and Conditions of Participation for Trade Fairs and Exhibitions of IDFA Members, the Special Terms and Conditions of Participation, the Technical Guidelines, the House Rules, and the Privacy Policy, which the exhibitor must accept in writing upon accepting the offer.

(5) The contract is entered into between the exhibitors and Messe Karlsruhe.

(6) The trade fair/exhibition management will make every effort to accommodate exhibitors' preferences regarding stand layout, but reserves the right to make changes due to planning constraints, in consultation with the exhibitors. There is no entitlement to a specific stand location.

6. Withdrawal/cancellation

(1) Once admission has been granted, exhibitors may not withdraw from the contract outside of the statutory provisions and the following regulations. If exhibitors cancel their participation after this time or declare their withdrawal or termination of the contract, they must pay the participation fee for the entire stand space booked and the ancillary costs incurred by the organizer up to this time.

In the event of changes to stand space (relocation of stand space, changes to stand dimensions and/or stand space restrictions) as well as minor changes and/or alterations such as the duration of the trade fair, trade fair opening hours or set-up and dismantling times by Messe Karlsruhe, the exhibitor shall not be entitled to withdraw from the contract.

(2) In order to avert danger and for technical or safety-related reasons, the trade fair/exhibition management may not permit or prohibit an exhibit or demonstration planned by the exhibitor, even at short notice. The trade fair/exhibition management's discretionary decision in this regard is binding. In this case, the exhibitor may not withdraw from the contract, and the exhibitor shall be responsible for redesigning or repurposing its stand space in consultation with the trade fair/exhibition management. Non-admitted goods may be removed by Karlsruher Messe- und Kongress GmbH at the exhibitor's expense without further warning.



(3) The following **cancellation fees apply to services in the hall area:**

a) In the event of receipt of the declaration of rescission or cancellation **from four weeks up to eight days before the official start of stand construction, 50% of the agreed net prices for stand construction/services** shall be payable.

b) In the event of receipt of the declaration of rescission or cancellation **from seven days before the official start of stand construction, 100% of the agreed net prices for stand construction/services** shall be payable.

(4) The following **cancellation fees apply to services in the outdoor area:**

a) In the event of receipt of the declaration of **rescission or cancellation from 4 weeks to 15 days before the official start of stand construction, 50% of the agreed net prices for stand construction/services** shall be payable.

b) In the event of receipt of the declaration of **rescission or cancellation from 14 days before the official start of stand construction, 100% of the agreed net prices for stand construction/services** shall be payable.

(5) Individualized services, such as customized walls, graphics, etc., are excluded from cancellation.

(6) Exhibitors have the right to prove that Messe Karlsruhe has not incurred any damage in the amount of the costs specified in items 6 (1) to (5).

(7) Messe Karlsruhe is not obliged to agree to the acceptance of a contract with a substitute participant proposed by the exhibitor.

(8) In the event of changes to the exhibition space (relocation of the exhibition space, changes to the dimensions of the exhibition space, and/or changes to the boundaries of the exhibition space), as well as minor adjustments and/or changes, such as the duration of the trade show, trade show opening hours, or setup and teardown times, made by Messe Karlsruhe, the exhibitor shall have no right to cancel the contract.

7. Admission requirements

Exhibitors may be manufacturers or companies authorized by a manufacturing plant to exhibit its products. All exhibits must be precisely designated on the registration form and correspond to the product ranges listed in the product group directory. Exhibitors may also include companies or organizations that enhance the trade fair's offerings.

Items other than those registered and approved may not be exhibited at. The trade fair/exhibition management shall decide on admission. Any changes to the admission already granted by the trade fair/exhibition management must be notified to them in text form and approved in text form at. There is no entitlement to a change in admission. The trade fair/exhibition management is also entitled to revoke admission if the conditions for admission are not or no longer met. If the exhibitor deviates from the information in the application without the approval of the trade fair/exhibition management in text form, the trade fair/exhibition management may also exclude the exhibitor from participation in the trade fair at short notice, without observing any deadlines. Claims for damages by the exhibitor against the organizer cannot be derived from this.

8. Participation prices

NEW HOUSING distinguishes between three types of standards: information stands, stands with exhibition houses and stands for food trucks.

(1) Information stands are offered in two standardized stand sizes (6 m² and 12 m²). The booth rental fee is structured as follows:

Stand Rental Information Stand	Rebooking rate up to 29.06.2026	Early bird rate until 25.09.2026	Regular price from 26.09.2026
Rent per m ²	€ 83.00	€ 85.00	€ 89.00

For information booths, we offer the Basic Eco and Comfort Eco stand construction packages. Please refer to the online stand registration form for details on the contents and prices of these packages. Individual stand sizes are available upon separate arrangements.

(2) For **stands with exhibition houses**, three stand sizes are offered in a standardized manner:

Stand space	Rebooking rate up to 29.06.2026	Early bird rate until 25.09.2026	Regular price from 26.09.2026
Houses with max. 60 m ²	€ 2,340.00	€ 2,460.00	€ 2,700.00
Houses with max. 90 m ²	€ 3,510.00	€ 3,690.00	€ 4,050.00
Houses with max. 120 m ²	€ 4,680.00	€ 4,920.00	€ 5,400.00

Individual stand sizes without stand construction should be requested from the project management. The participation prices are based on the space prices of the next higher price scale. When booking, the actual space requirement must be stated – including drawbar or, if applicable, extensions and stand design rooms.

(3) The **following applies to food trucks:**

Food truck parking space at a price of € 35.00 per m² for early bird rates (until 25.09.2026) or € 39.00 per m² for regular prices (from 26.09.2026). Minimum stand space is 10 m². When booking, the actual space requirement must be specified - including drawbar or, if applicable, extensions and stand design rooms.

(4) The following applies to all participation variants: All prices are subject to a marketing fee of € 240.00 (entry in the exhibitor directory, online listing), general hall service charges of € 3.40 per m² (waste disposal + hall utilities) and an AUMA fee of € 0.60 per m². All prices are exclusive of VAT. Other services can be ordered via the Online Service Center (OSC).

9. Stand construction services

Please find the stand construction packages in the registration form, alternatively in the Online Service Center (OSC).

Note: When ordering packages, stand construction materials that are not required cannot be invoiced or refunded. All package services can also be ordered individually via the Online Service Center (OSC). The packages can only be ordered by registering on the registration form. Once registration has been completed, stand construction can only be ordered via the Online Service Center (OSC).

10. Stand allocation

Desired pitches can be specified when registering. The final allocation of pitches will be made by the project team. There is no entitlement to a specific stand location.

In addition to a hall area, various outdoor areas will also be used. The maximum entrance height of 4.10 m above the hall gates must be observed for exhibition buildings. For a desired parking space in the atrium, a Tiny House on Wheels is required, which can be towed by a regular car. Driving on the lawn with a truck or forklift is not possible due to the load on the ground. Houses with a high logistical effort are preferably planned in the Tiny Giants Area. The project management reserves the right to plan information stands in thematic clusters.

11. Services

(1) The scope of services shall be governed by the respective agreements made. Messe Karlsruhe reserves the right to make minor deviations in size, shape and color, provided this is reasonable for the exhibitor.

(2) Otherwise, deviations are only permissible if they are mutually agreed by the contracting parties in text form. Messe Karlsruhe is not obliged to check the completeness and accuracy of the information provided by the exhibitor.

12. Regulations on rental objects

(1) All items booked are rental items, unless otherwise indicated on the item or item group. Separate regulations apply to individually manufactured items.

(2) The rental items shall only be made available for the agreed purpose and for the duration of the rental period. Exhibitors are not entitled to sublet the rental items. Unless otherwise agreed, the rental items shall be delivered to the exhibitor's stand.



(3) In exceptional cases, Messe Karlsruhe is entitled to deliver goods of equal or higher value at the price of the originally ordered goods instead of the ordered goods.

(4) The dimensions given are approximate dimensions.

(5) If the exhibition stand is not manned at the time of delivery, the service shall be deemed to have been duly rendered or fulfilled once the service has been rendered or the rented items have been placed on the stand. Neither Messe Karlsruhe nor its service partners are obliged to check the legitimacy of the persons present on the stand when the service is provided or the rented goods are delivered.

(6) Normal signs of use of the rented items do not constitute defects. The exhibitor is aware that the rented items are used several times by Karlsruhe Trade Fair Center and are not always as good as new.

(7) Exhibitors may only use the rented items at the agreed locations. They are obliged to leave the rented items in their immediate possession.

(8) Exhibitors must allow Messe Karlsruhe or its service partners to inspect the rented items.

(9) Exhibitors are obliged to handle the rented items with care.

Maintenance, care and usage recommendations must be followed.

(10) If the rented items are not returned or made available for collection on time, Messe Karlsruhe shall be entitled to claim compensation from the exhibitor for the period during which they were withheld in the form of a fee corresponding to the agreed rental fee. Further claims for damages remain unaffected.

13. Non-availability of the service, reservation of self-delivery

(1) Karlsruhe Trade Fair Center is entitled to withdraw from the contract with exhibitors in whole or in part if

- Karlsruhe Trade Fair Center was not supplied or not supplied on time by its suppliers with whom it had concluded a contract to fulfill its obligation to the exhibitor, and
- Karlsruhe Trade Fair Centre is not responsible for the failure to deliver to itself or to deliver on time. The same shall apply if such a contract is not concluded between Karlsruhe Trade Fair Centre and its suppliers because the supplier is unable to deliver the goods and Karlsruhe Trade Fair Centre is not responsible for this.

(2) If there is a case entitling the exhibitor to withdraw from the contract in accordance with paragraph (1) of this provision, Messe Karlsruhe shall inform the exhibitor immediately of the unavailability. In the event of withdrawal, Messe Karlsruhe shall immediately refund any consideration already paid by the exhibitor.

14. Force majeure, reservation of performance

(1) Force majeure is an external event having a massive impact on the contractual relationship that is unforeseeable according to human insight and experience

and cannot be prevented or rendered harmless by economically acceptable means, even by the utmost care that can reasonably be expected in the circumstances. In the event of "force majeure", Messe Karlsruhe is entitled to postpone, shorten, extend or restrict the event in whole or in part and to close it temporarily or permanently.

In such a case, exhibitors shall have no claim for damages against Messe Karlsruhe. Services already rendered can be invoiced to Karlsruhe Trade Fair Center if these costs are already covered by corresponding income or can be claimed and enforced against the exhibitor in accordance with the statutory provisions and contractual agreements. The total or partial impossibility of Messe Karlsruhe to provide the contractually owed services due to events that, insofar as they could have been foreseen, lie outside the sphere of influence of the parties, in particular

- a) the interruption or not merely minor restriction of an adequate supply of electricity, gas or water or internet, provided that this is not only of a short-term duration,
- b) with regard to the occurrence and further development of pandemics in accordance with the Infection Protection Act (IfSG).
- c) due to official/governmental orders or decrees.

(2) In the event of postponement of the event or for any other

reason by up to one year, the contractual relationship between the parties shall remain unchanged unless the exhibitors or Messe Karlsruhe declare in text form to the other contracting party within 14 days of notification of the postponement that adherence to the contract is unreasonable. The reasons for the unreasonableness must be explained in full. The standard of assessment is based on Section 313 (1) BGB. If the other contracting party does not subsequently object in text form within seven days, the reasons for unreasonableness shall be deemed to have been accepted.

15. Co-exhibitor/additionally represented company

The inclusion of a co-exhibitor/an additionally represented company must be notified in writing with the application, stating the full address including contact person. The co-exhibitor must

pay a registration fee incl. marketing fee of € 300.00 plus VAT. For the additionally represented company there is a registration fee of € 170.00 plus VAT.

16. Stand space

The minimum space required for information stands is 6 m² and for foodtrucks 10 m². Smaller areas will only be allocated after consultation with the trade fair/exhibition management and if they arise during the planning phase. Existing pillars located in the stand area are part of the exhibition stand.

The following applies to stand areas with exhibition buildings:

The exhibition areas are offered with a space surcharge, as visitors should be given the opportunity to walk around the buildings. Experience has shown that, in addition to the exhibition houses, further design levels are presented on the areas, hence the space surcharge.

The final settlement of stand space prices is based on the measurements taken by the trade fair/exhibition management. Each square meter or part thereof is charged in full, the stand area is always calculated as a rectangle without taking into account fixtures, small deviations and the like.

17. Stand construction approval

Provided that the Technical Guidelines are complied with in the design and construction of the stand, drawings and building specifications must be submitted for approval for single-storey stand structures in the halls with a height of more than 3.5 m. Exhibition buildings are generally excluded from this regulation and do not require separate stand construction approval. In the case of exhibition buildings, the exhibitor must ensure that stairs and terraces are secured with fixed railings of 20 cm or more.

18. Design and equipment

The following applies to information stands:

A structural boundary between the stand area and neighboring stands is mandatory (except for shared stand areas). If exhibitors do not have their own stand construction system or book through Messe Karlsruhe, stand partition walls (rear and side walls) are mandatory. The stand partition walls are not included in the stand space booking, with the exception of stand construction packages. Stand partition walls are available via the Online Service Center (OSC). If exhibitors do not order stand partition walls, but their own stand space is surrounded by stand partition walls of the neighboring stand or by existing stand partition walls, these stand partition walls will be invoiced at the conditions stated in the Online Service Center (OSC). Approx. 5 cm must be deducted from the width of the allocated stands unless clear dimensions are expressly requested due to standard stand construction. For safety reasons, the stand partition walls can be secured by supporting walls during the basic stand construction. These may only be removed by Karlsruhe Trade Fair's contracting company if the stability of the partition walls has been professionally ensured by Karlsruhe Trade Fair's contracting company. Exhibitors are liable for any damage that may occur if the stability of the stand partition walls is not restored after the stand has been dismantled. Drawings and sketches of the intended stand construction must be submitted.

The following applies to all exhibitors:

The set-up of own tents, pavilions or canopies on the open-air site is subject to approval and will be made dependent on the prior submission of a sketch plan. Decorative material used by the exhibitor must be flame-retardant and otherwise comply with police regulations. Exhibitors shall be liable for any damage to the walls and floors or alterations to the rented stand space caused



by themselves, their own staff or authorized representatives. Any costs incurred as a result will be invoiced separately. The trade fair/exhibition management must be notified of the design companies commissioned, unless they are design companies of the exhibitor's own company. The interior design of the halls may not be altered by the exhibitors. Pillars, wall projections, fire extinguishers, partition walls, distribution boxes and other technical installations are part of the allocated stand space.

The following applies to exhibition houses:

Terraces and stairs for exhibition houses must be fitted with railings from a height of 20 cm and secured against falling. The trade fair/exhibition management is entitled to close stands that do not meet these requirements on site at short notice for safety reasons.

19. Set-up and dismantling

Exhibitors will receive the access data for the Online Service Center (OSC), the details of which must be strictly observed, in good time with the stand confirmation..

The stands of companies that are not occupied 12 hours before the start of the event or for which there is no indication of a later arrival will be equipped with rear and side walls at the exhibitor's expense on behalf of the trade fair/exhibition management and decorated, designed or otherwise assigned in the interests of a representative overall image. In this case, the stand rental fee must be paid in full. Messe Karlsruhe shall not be liable under any circumstances for damage caused by a late or missing order on the part of the exhibitor (incorrect mandatory entry in the list of exhibitors, incomplete power lines during set-up, etc.). In the event of dismantling before the end of the exhibition on the last day of the fair, the trade fair / exhibition management is entitled to charge a contractual penalty of € 500.00 plus VAT.

20. Complaints about stand construction services

Complaints must be reported by the exhibitor immediately (without undue delay) on site at the Service Center of Messe Karlsruhe.

21. Exhibitor passes

Exhibitor passes are available in the OSC under Badge Management for digital distribution to employees. For stands in the halls: up to 10 m² 2 passes; for each additional 10 m² 1 pass free of charge, but not more than 5 passes. If necessary, additional passes will be issued for a fee. The relevant information in the Online Service Center (OSC) must be observed.

22. Exhibitor directory

The list of exhibitors will be published on the event website approximately 2 months before the event. The participating exhibitors will be shown with contact details and a link to their company website. Exhibitors may also be mentioned in social media channels. The prerequisite is that the registration is submitted on time. Further fee-based entries are possible. The relevant forms in the Online Service Center (OSC) must be observed.

Exhibitors are responsible for the copyright permissibility of the use of the texts and images submitted/uploaded by them in the print and/or online version of the exhibitor directory/catalog/magazine. The exhibitor is solely responsible for providing the copyright consent of a copyright holder required for the reproduction of the images and texts in the exhibitor directories/catalogs/magazines. Should the organizer be exposed to claims by third parties, in particular by copyright holders or their representatives, due to the infringement of copyrights resulting from the use of the images and texts submitted/uploaded by the exhibitor, the exhibitor shall be liable for the damage incurred by the organizer as a result and shall indemnify the organizer against such claims by third parties. Any license or exploitation fees or copyright fees (e.g. to VG Bild Kunst or the artists or authors of the submitted/ uploaded texts) arising from the reproduction of texts and images in the exhibitor directories/catalogues/magazines shall be borne by the exhibitors.

23. Property rights, third-party rights in connection with the use of texts/images and sound recordings

(1) The exhibitor is responsible for the legal admissibility of the use of the texts, images and sound recordings submitted/uploaded/created by him/her, including in particular third-party property rights such as copyrights and trademark rights as well as personal rights and data protection regulations.

(2) The exhibitor is solely responsible for obtaining the consent of a rights holder or data subject required for the collection, processing and reproduction of image and sound recordings.

(3) Should the organizer be exposed to claims by third parties, in particular by holders of copyrights and market rights as well as personal rights/personal data or their representatives, due to the infringement of rights resulting from the collection, processing or use of the texts, images and sound recordings produced/submitted/uploaded or otherwise used by the exhibitor, the exhibitor shall be liable for any damage incurred by the organizer as a result and shall indemnify the organizer against such claims against the third party, reimburse him for all costs of legal defence and compensate him for any further damage incurred as a result of the claim.

(4) Rights within the meaning of this provision are also those rights whose management has been transferred to collecting societies. Any license or exploitation fees or copyright fees arising from the reproduction of texts, images and sound recordings (e.g. to VG Bild Kunst or the artist or author of the submitted/uploaded texts) shall be borne by the exhibitor.

24. The exhibitor's own audio recordings, audio-visual recordings, video recordings, and other recordings and broadcasts of the event of any kind (radio, TV, Internet, loudspeakers, etc.)

(1) Audio recordings, audio-visual recordings, video recordings, and all other types of recordings and broadcasts of the event (radio, TV, Internet, loudspeakers, etc.) require the written consent of Messe Karlsruhe, subject to the consent of the relevant copyright holders, holders of related rights, and other holders of intellectual property and personality rights. Messe Karlsruhe is entitled to make its consent contingent upon the agreement of a fee to be paid to it.

(2) If the exhibitor commissions Messe Karlsruhe or a service provider of Messe Karlsruhe to produce audio, audio-visual, or video recordings, such commission must be made in writing in accordance with the conditions set forth below in subparagraphs a) through f).

(3) If Messe Karlsruhe grants its consent or is commissioned, and the exhibitor is thereby granted the right to use and exploit the recordings comprehensively, including for commercial purposes, this shall be subject to the following conditions:

a) Grant of Rights

aa) The grant of rights to the exhibitor is limited in scope and duration to the extent specified above and expressly encompasses all known and unknown types of use, including the right to reproduce the recordings (in whole or in part, permanently or temporarily, using any technical means, as well as by any method and in any form), distribute, exhibit, publicly reproduce, in particular screen, broadcast, reproduce via image, audiovisual, and/or audio media, as well as make them publicly accessible, in particular via the Internet, in such a way that members of the public have access at locations of their choosing and at a time individually selected by them, regardless of the medium through which the transmission takes place.

bb) In exchange for the granting of these rights, the Exhibitor authorizes Messe Karlsruhe to use the recordings made by the exhibitor for its own promotional purposes; the following obligations of the exhibitor apply mutatis mutandis to the use of the recordings made by the exhibitor by Messe Karlsruhe.

b) Obligations of the exhibitor

The exhibitor guarantees that

aa) it will obtain valid consent in advance from all persons recorded and that it is the holder of any transferable third-party rights or is in a position to validly grant the aforementioned rights or to have them validly granted. If Messe Karlsruhe grants permission to use the recordings, such consent must also include Messe Karlsruhe's use of the recordings for its own promotional purposes.

bb) that the recordings covered by this agreement are free of any third-party rights that could conflict with the granting of rights under this agreement.



cc) that the use of the images does not infringe upon any personal rights, copyrights, moral rights, trademark rights, or other intellectual property rights.

dd) that, in the course of the granted rights, statutory data protection provisions are complied with and that any necessary agreements regarding data processing or, in the case of joint responsibility with third parties, have been concluded independently or will be concluded in advance.

c) Indemnification, Extended Obligations of the Exhibitor

aa) The Exhibitor shall indemnify Messe Karlsruhe against all claims by third parties that may arise from the granting of rights under this Agreement, in particular claims relating to industrial property rights, trademark, copyright, and personality rights infringements, and claims arising from violations of data protection regulations, which may be asserted against Messe Karlsruhe in connection with the exercise of third-party rights, upon first request.

bb) The Exhibitor must immediately notify Messe Karlsruhe of any infringements of third-party rights that come to its attention. The indemnification also includes reimbursement of costs incurred or to be incurred by Messe Karlsruhe in connection with legal prosecution or defense.

cc) The Exhibitor is not authorized to produce or use recordings in which ideas contrary to the constitution or the law are depicted or disseminated.

(dd) By signing this document, the issuer declares that he or she will not tolerate any racist, anti-Semitic, Islamist, anti-democratic, or unconstitutional or unlawful content. This means, in particular, that the recordings and their use—whether in performance, speech, or writing—must not disparage human freedom and dignity, nor use or disseminate symbols that embody or represent the spirit of anti-constitutional or unconstitutional organizations.

This also means that the exhibitor

- actively intervenes against violations of paragraphs b) and c) during the recordings,
- exclude from the recordings any participants who violate the principles set forth in paragraphs b) and c),
- interrupt the recordings in the event of a continuing violation of paragraphs b) and c), and
- terminate the recordings in the event of further continuing violations.
- not use or publish any corresponding visual or audio material.

ee) If, in connection with the production and use of visual recordings, audiovisual recordings, or audio recordings permitted by Messe Karlsruhe, violations occur as described in Section 3 that constitute a criminal offense, in particular under Sections 86, 86a, 90, 90a–c, 130, 185, 186, 187, and 188 of the German Criminal Code (StGB) or § 20(1)(5) of the Association Act (VereinsG), and if the exhibitor breaches its contractual obligations under paragraphs (b) and (c), the exhibitor shall pay Messe Karlsruhe a contractual penalty of up to 50,000 euros for each instance of violation, to be determined by Messe Karlsruhe at its reasonable discretion and subject to judicial review in the event of a dispute.

f) Notes

aa) The exhibitor is aware that any filming permits required for filming on the fairgrounds or outside the exhibition grounds must be applied for from the City of Karlsruhe. For filming outside the exhibition grounds, any required filming permits must be applied for from the City of Karlsruhe or the City of Rheinstetten, or obtained from the respective property owners.

bb) The Exhibitor acknowledges that the operation of any aircraft (e.g., drones) on the grounds and in the halls of Messe Karlsruhe is prohibited, and that Messe Karlsruhe's consent to filming as defined in this clause does not include permission for drone flights or filming. A separate permit must be obtained for such activities.

25. Use of organic/sustainability certificates by the exhibitor

(1) The Exhibitor is solely liable for the lawful use of the memberships, organic and/or sustainability certificates or seals listed by the Exhibitor, including authorization for their use at the exhibition booth, in the print

and/or online versions of the exhibitor and product directories, and in digital formats related to the event.

(2) In the event that the Organizer is held liable for a violation of (competition) law under the provisions of paragraph (1), the Exhibitor is obligated to fully indemnify the Organizer against such claims, reimburse the Organizer for all costs, including those of legal defense, and compensate the Organizer for any further damages arising from such liability.

26. Animals

Animals are not permitted at the event. Excluded from this ban is the carrying of guide or assistance dogs that are medically necessary. Proof of this must be presented on request.

27. Sales/distribution

The sale/distribution of goods and services is only permitted insofar as these are listed in the admission and the sale/distribution takes place on the rented stand space. Exhibitors must comply with the statutory provisions, in particular the law on price labeling. The exhibitor is solely responsible for obtaining and complying with the necessary official permits (such as trade and health permits). Failure to do so shall entitle Messe Karlsruhe to close the stand immediately after prior warning and to exclude the exhibitor from participation in the event and any subsequent events. This shall not affect the exhibitor's liability for the full participation fee; the exhibitor shall not be entitled to claim damages in this respect.

28. Photography

The trade fair/exhibition management is entitled to have authorized personnel make drawings, film recordings and photographs of trade fair stands and exhibited items (cf. House Rules §6). Exhibitors waive all objections arising from property rights and rights of use. Persons other than those commissioned by the trade fair/exhibition management require the express written permission of the trade fair/exhibition management to take photographs of any kind.

29. AUMA fee

The AUMA fee for the Association of the German Trade Fair Industry (AUMA) is € 0.60 net per m² (also for the outdoor area). The fee will be invoiced together with the stand rental. AUMA safeguards the diverse interests of German industry in the field of exhibitions and trade fairs.

30. Technical facilities

Applications for electricity, water, compressed air, telephone, etc. can only be considered if orders are received on time via the Online Service Center (OSC). Sufficient general lighting is provided. However, exhibitors may have additional electrical cables installed at their own expense. The nearest connection point to the stand in question will be used as the basis for calculating the cost of these cables. Only contractors approved by the trade fair/exhibition management may be entrusted with the installation of supply lines. Electricity, water and gas consumption within the stand area shall be borne by the exhibitor. The trade fair/exhibition management accepts no liability for damage resulting from technical faults caused by power fluctuations, power failure or force majeure, or if the power supply is interrupted by order of the fire department, police or public utility company. The requirements of the technical guidelines ([technische-richtlinien-fuer-messen-und-ausstellungen-messegelaende.pdf](#)) must be observed.

31. Terms of payment

The rental of stand space (stand rental) and all other fees are net prices, to which the statutory value-added tax is added and must be paid. If no valid VAT ID is provided for companies from the EU that are not based in Germany, Messe Karlsruhe is obliged to charge the invoice amount including statutory VAT. Exhibitors will receive an invoice for the stand space in electronic form with/after the stand confirmation; invoicing for ancillary costs and stand construction packages depends on the order date. All invoices are due for payment upon receipt. If the recipient fails to meet his payment obligation within 14 days of receipt of the invoice, he shall be in default even without a reminder. In the event of default, the trade fair / exhibition management shall be entitled to charge interest on arrears at the statutory rate. In the event of persistent default despite reminders, the trade fair/exhibition management reserves the right to terminate the contractual relationship with immediate effect by extraordinary notice to.



Please note that an express service surcharge of 25% will be levied for orders placed three weeks or more before the start of the event due to the additional logistical and technical effort involved.

32. Payment by credit card

Only Mastercard and Visacard are accepted for payment by credit card. Messe Karlsruhe uses the VR Pay Internet Gateway of VR Payment GmbH, Saonenstraße 3a, 60528 Frankfurt am Main as payment service provider.

33. Offsetting, right of retention

Exhibitors shall only be entitled to offset claims against Messe Karlsruhe if the claim to be offset is undisputed or has been legally established. The same applies to the exhibitor's right of retention if the exhibitor is an entrepreneur within the meaning of § 14 BGB (German Civil Code). If the exhibitor is not an entrepreneur in this sense, the exhibitor shall only be entitled to exercise a right of retention if it is a right to refuse performance in accordance with Section 320 BGB or if its counterclaim is based on the same contractual relationship.

34. Advertising

Active advertising outside the rented stand is not permitted. Exceptions to this rule are the advertising services offered by Messe Karlsruhe at. In the event of violations, the trade fair/exhibition management reserves the right to take appropriate immediate measures. In this case, it may extraordinarily terminate contracts already concluded with the exhibitor for subsequent events for good cause, because essential conditions for the fulfillment of the contract are no longer met. Flyer displays on site must be registered and approved by the trade fair/exhibition management. Unannounced flyer displays will be charged with a penalty fee of € 500,00.

35. Prevention of accidents

Exhibitors are obliged to install protective devices on the exhibited machines, apparatus, equipment and other exhibits, which comply with the accident prevention regulations of the employers' liability insurance association. Exhibitors are liable for all personal injury or damage to property caused during or by the operation of exhibited machinery, apparatus, equipment and similar. Fire extinguishers and signs referring to them may not be removed from their location, hung up or blocked, and emergency exits may not be blocked or obstructed by exhibition stands or exhibits. Terraces and stairs for exhibition halls must be fitted with railings from a height of 20 cm and secured against falling. The trade fair/exhibition management is entitled to close stands that do not meet these requirements on site at short notice for safety reasons. See also Item 18 Design and Equipment.

The requirements of the technical guidelines ([technische-richtlinien-fuer-messen-und-ausstellungen-messegelaende.pdf](#)) must be observed.

36. Cleaning

Cleaning of the generally accessible event site and the exhibition halls is carried out by the trade fair/exhibition management. Exhibitors are obliged to clean the stand areas they have rented. Appropriate collection islands for waste separation have been set up and made known to exhibitors - at the latest on site. Packaging material and the like may not be stored in the halls.

37. Limitation of liability

- (1) Karlsruhe Trade Fair Center is not liable for breaches of duty unless otherwise stated in the following restrictions.
- (2) The exclusion of liability does not apply to liability for damages resulting from injury to life, body or health that are based on an intentional or negligent breach of duty by Messe Karlsruhe or an intentional or negligent breach of duty by a legal representative or vicarious agent of Messe Karlsruhe.
- (3) Furthermore, Karlsruhe Trade Fair Centre shall be liable for other damages resulting from an intentional or grossly negligent breach of duty by Karlsruhe Trade Fair Centre or from an intentional or grossly negligent breach of duty by a legal representative or vicarious agent of Karlsruhe Trade Fair Centre.
- (4) Furthermore, Messe Karlsruhe shall be liable for damages resulting from the breach of a material contractual obligation (an obligation whose fulfillment is essential for the proper execution of the contract and on whose fulfillment exhibitors may regularly rely and trust); in this case,

however, Messe Karlsruhe's liability shall be limited to compensation for foreseeable, typically occurring damages.

(5) Insofar as the liability of Messe Karlsruhe is excluded, this also applies to the personal liability of legal representatives or vicarious agents of Messe Karlsruhe.

38. Insurance and security

(1) The exhibitor is liable for all personal injury or damage to property caused by its operations. The exhibitor is obliged to have liability insurance for participation in trade fairs with cover of up to 5 million euros for personal injury and property damage.

(2) In addition, it is recommended to take out exhibition insurance.

(3) If the exhibitor requests special, chargeable stand security, this will be carried out exclusively by companies commissioned by the trade fair/exhibition management in accordance with the applicable conditions. The relevant forms can be found in the Online Service Center (OSC).

39. GEMA

Exhibitors must contact GEMA in the following cases: for the use of live music, music from tape, record, cassette, CD or DVD, for screenings of sound films or videos with music or if exhibitors belong to an AV or TV medium. GEMA, 11506 Berlin, telephone 030 58858999.

40. Privacy Policy

As part of the fulfillment of the contract, the personal data required to process the registration will be processed. In this context, they may also be passed on to third parties (service partners) if this is necessary to fulfill the contract. The processing is carried out in accordance with Art. 6 para. 1 lit. b) GDPR. Furthermore, exhibitor data is used in the legitimate interest for direct advertising in accordance with Art. 6 para. 1 lit. f) GDPR. Further information can be found at: www.messe-karlsruhe.de/ds-gaus

41. House rules

The trade fair/exhibition management exercises domiciliary rights on the event grounds and in the event halls. The instructions of the trade fair/exhibition management, its employees and stewards must be followed.

42. Acceptance of the exhibition conditions and house rules

By registering to participate in the event, exhibitors recognize these "Special Conditions of Participation", the "General Participation Guidelines for Trade Fairs and Exhibitions of IDFA Members" and the "House Rules" as binding for themselves and their representatives. In the event of non compliance, the trade fair/exhibition management shall be entitled to rectify the disruption at the expense of the exhibitor concerned and to close the stand without compensation.

If the provisions of these "Special Conditions of Participation" differ from the corresponding provisions of the "General Participation Guidelines for Trade Fairs and Exhibitions of IDFA Members", the provisions of the "Special Conditions of Participation" shall always take precedence.

43. Statute of limitations

All contractual and pre-contractual claims of the exhibitor against the trade fair/exhibition management shall lapse within six months. The limitation period begins on the working day following the end of the event.

44. The place of fulfillment and jurisdiction is Karlsruhe.

The law of the Federal Republic of Germany shall apply. Finally, the terms and conditions of the organizer apply from, the terms and conditions of the exhibitors do not apply. The German text is legally binding.

45. Severability clause

The possible ineffectiveness of individual conditions above does not affect the effectiveness of the remaining "Special Conditions of Participation" and the entire contract. In the event that one of the aforementioned terms and conditions is invalid, the one that comes closest to its economic purpose shall be deemed to have been agreed in its place.